

ORDER



Orders
Order / Rev: 51183
Alt Order #: 09787847
Product Desc: OBAMA FOR AMERICA
Estimate: 1537
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 08/22/12 / 08/22/12
Order Type: GENERAL

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama/D/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	100	\$19,050.00	\$16,192.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	100	\$19,050.00	\$16,192.50	0.00
Totals	100	\$19,050.00	\$16,192.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS 47	23%	\$19,050.00
Market	100%	\$82,826.09

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	1%	\$828.26
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	16%	\$13,252.17
WCWJ	1%	\$828.26
WJXT	22%	\$18,221.74
WJXX	8%	\$6,626.09
WTLV	29%	\$24,019.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/30/12	11/05/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-6:30 AM	MTWTF--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			3			\$40.00		0.00			
E 2	WTEV	10/30/12	11/05/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			5			\$20.00		0.00			

Order / Rev: 51183
 Alt Order #: 09787847
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	11/06/12	11/06/12	M-F 10a-11a The Doctors	CM	10:00 AM-11:00 AM	-T-----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$40.00		0.00			
E 15	WTEV	10/30/12	11/05/12	The Price is Right The Price is Right	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$115.00	P-3	0.00	NM	2	\$230.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$115.00		0.00			
E 16	WTEV	10/30/12	11/05/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$100.00		0.00			
E 17	WTEV	10/30/12	11/05/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$140.00	P-3	0.00	NM	5	\$700.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$140.00		0.00			
E 18	WTEV	10/30/12	11/05/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$115.00	P-3	0.00	NM	5	\$575.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$115.00		0.00			
E 19	WTEV	11/06/12	11/06/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	-T-----	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$115.00		0.00			
E 20	WTEV	10/30/12	11/05/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$140.00	P-3	0.00	NM	5	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$140.00		0.00			
E 21	WTEV	11/06/12	11/06/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$140.00		0.00			
E 22	WTEV	10/30/12	11/05/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$130.00	P-3	0.00	NM	5	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$130.00		0.00			
E 23	WTEV	10/30/12	11/05/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$150.00		0.00			
E 24	WTEV	10/30/12	11/05/12	CBS Evening News CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$125.00		0.00			
E 25	WTEV	11/03/12	11/03/12	Sa Action News @ 6p Sa Action News @ 6p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$125.00		0.00			
E 26	WTEV	11/04/12	11/04/12		CM	6:30 PM-7:00 PM	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00

Order / Rev: 51183
 Alt Order #: 09787847
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su Action News @ 630p											
				Su Action News @ 630p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$100.00		0.00			
E 27	WTEV	10/30/12	11/05/12	M-F 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$175.00	P-3	0.00	NM	3	\$525.00
				Judge Judy											
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					3	\$175.00		0.00			
E 28	WTEV	10/30/12	11/05/12	M-F 730p	CM	7:30 PM-8:00 PM	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
				Two And A Half Men											
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					3	\$250.00		0.00			
E 29	WTEV	10/30/12	11/05/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
				M-F Action News @ 11p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$150.00		0.00			
E 30	WTEV	10/30/12	11/05/12	Letterman	CM	11:35 PM-12:35 AM	MTWTF--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					3	\$75.00		0.00			
E 31	WTEV	10/30/12	11/05/12	Late Late Show	CM	12:35 AM-1:35 AM	MTWTF--	:30	3	\$10.00	P-3	0.00	NM	3	\$30.00
				Late Late Show											
FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					3	\$10.00		0.00			
E 32	WTEV	11/03/12	11/03/12	Sa 1135p-1205a	CM	11:35 PM-12:05 AM	XI-----S-	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
				Sa 1135p-1205a											
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$60.00		0.00			
E 33	WTEV	11/04/12	11/04/12	Su Action News @ 11p	CM	11:00 PM-11:35 PM	PI-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Su Action News @ 11p											
NEWS / SPORTS 360															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$150.00		0.00			
E 34	WTEV	11/05/12	11/05/12	Mon Reg 2	CM	9:00 PM-10:00 PM	M-----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
				Mon Reg 2											
2.5 MEN / MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,100.00		0.00			
E 35	WTEV	10/30/12	10/30/12	Tue Reg 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
				NCIS											
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,350.00		0.00			
E 36	WTEV	10/30/12	10/30/12	Tue Reg 3	CM	10:00 PM-11:00 PM	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				Unforgettable											
UNFORGETTABLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$800.00		0.00			
E 37	WTEV	10/31/12	10/31/12	Wed Reg 3	CM	10:00 PM-11:00 PM	-W----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				CSI: Crime Scene Investigation											
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 38	WTEV	11/01/12	11/01/12		CM	9:00 PM-10:00 PM	---T---	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00

Order / Rev: 51183
Alt Order #: 09787847
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1537

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PERSON OF INTEREST PERSON OF INTEREST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$1,100.00 0.00															
E 39	WTEV	11/02/12	11/02/12	Fri Reg 3 Blue Bloods	CM	10:00 PM-11:00 PM	----F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$600.00 0.00															
E 40	WTEV	11/04/12	11/04/12	Sun Reg 4 NYC 22	CM	10:00 PM-11:00 PM	-----S	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
THE MENTALIST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$650.00 0.00															
E 41	WTEV	11/03/12	11/03/12	Florida Gators Florida Gators	CM	3:30 PM-7:00 PM (3:30 PM-7:00 PM)	-----S-	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
FLORIDA GATORS FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$3,500.00 0.00															
													Totals	100	\$19,050.00